

## FedEx Privacy Notice

Personal Data shall be collected, used, stored or otherwise processed when necessary within the framework of responsible, efficient and effective business management of FedEx. FedEx processes Personal Data based on applicable legal ground(s). The legal ground is often intrinsically linked to the business purpose. This means, for example, that the performance of an agreement can be both a legal ground and a business purpose for FedEx. Therefore, we will first clarify the legal ground(s) on which FedEx processes your Personal Data and, subsequently, the business purpose(s) that we use your Personal Data for:

### *Legal Grounds*

In general, FedEx processes your Personal Data based on one of the following legal grounds:

- The processing is necessary to perform an agreement between you and FedEx,
- The processing is necessary for us to comply with our legal obligations,
- The processing is necessary to protect your vital interests or those of other individuals,
- The processing is necessary for the legitimate interests of FedEx, except where such interests are overridden by your interests or fundamental rights and freedoms, or
- Where appropriate and required, we will ask for your consent.

### *Business Purposes*

FedEx shall only collect, use or otherwise process Personal Data if the processing falls within the scope of one (or more) of the legitimate business purposes listed below:

1. *Product development, research and improvement of FedEx products and/or services.* FedEx processes Personal Data as necessary for the development and improvement of FedEx products and/or services, research and development (e.g., analyze information related to the shipment and services to improve our services).
2. *Performing agreements.* This includes shipping services, tracking FedEx services, communication with individuals and other parties regarding services, responding to requests for (further) information, dispute resolution and preparing agreements (e.g., link the shipment tracking number to your account to enable you to follow your shipment).

3. *Relationship management and marketing for commercial activities.* In general, FedEx processes Personal Data as necessary for the development and improvement of FedEx products and/or services, account management, client services and the performance of (targeted) marketing activities in order to establish a relationship with a client and/or maintaining as well as extending a relationship with a client, business partner or supplier and for performing analyses with respect to Personal Data for statistical and scientific purposes (e.g., deliver advertising, communications and content from us on our sites and those of third parties more specific to your interests).

You can manage your accounts with FedEx through the following:

- Emails: For your email preferences, visit the [Email Preference Center](#).
- Mobile: To opt out for mobile, text STOP to 37473. You can always opt back in by texting YES to the same number.
- Cookies and other technologies: To exercise choices you have for certain cookies, you can generally review your Internet browser settings, typically under the sections "Help" or "Internet Options". If you disable or delete certain cookies in your Internet browser settings, you might not be able to access or use important functions or features of the Websites, and you may be required to re-enter your log-in details.

To learn more about certain cookies used for interest based advertising by third parties, including through cross-device tracking, and to exercise certain choices regarding such cookies, please visit the [Digital Advertising Alliance](#), [Network Advertising Initiative](#), [Digital Advertising Alliance-Canada](#), [European Interactive Digital Advertising Alliance](#) or your device settings.

4. *Business process execution, internal management and management reporting.* This includes addressing activities such as managing company assets, conducting internal audits and investigations, finance and accounting, implementing business controls, provision of central processing facilities for efficiency purposes, managing mergers, acquisitions and divestitures and Processing Personal Data for management reporting and analysis (e.g., conduct investigations into shipping accounts to detect fraud).

5. *Safety and security.* Personal Data shall be included in the processing for activities such as those involving safety and health, the protection of FedEx and customer, supplier or business partner assets and the authentication of customer, supplier or business partner status and access rights (e.g., provide a safe and secure services for online and offline transactions).

6. *Protecting the vital interests of individuals.* This includes processing data when necessary to protect your vital interests or those of other individuals (e.g., for urgent medical reasons).

7. *Compliance with legal obligations.* This addresses the processing of Personal Data as necessary for compliance with laws, regulations and sector specific guidelines to which FedEx is subject (e.g., matching names of clients, suppliers and business partners against denied parties' lists).